

Aviation Marketing Master Class

Contents

July 2014

Master Class Membership Level Details



Aviation Marketing Master Class

	Bronze	Silver	Gold	Platinum	Diamond
Phase One					
Marketing Mondays – Emailed Newsletter	✓	✓	✓	✓	✓
The Aviation Marketing letter- Printed Newsletter	✓	✓	✓	✓	✓
Monthly Webinars (Online Access)	✓	✓	✓	✓	✓
Monthly Workbooks (Online Access)	✓	✓	✓	✓	✓
Recordings of Webinars (Online Access)	✓	✓	✓	✓	✓
Monthly Workbooks – Printed & Mailed	✓	✓	✓	✓	✓
Referral Group – Intro Letters/online pages	✓	✓	✓	✓	✓
Aviation Services Directory Company Listing		✓	✓	✓	✓
Webinar Recordings – CD/DVD Mailed		✓	✓	✓	✓
Editorial Calendar – Aviation Publication Topics		✓	✓	✓	✓
Aviation Services Directory – Event Listings			✓	✓	✓
Call-in Consultation Hours – Quarterly			✓	✓	✓
Online Access to Archived Webinars			✓	✓	✓
Marketing 101 Online Course			✓	✓	✓
Call-In Consultation Hours- Quarterly			✓	✓	✓
Customized Semi-Annual Strategy Sessions			✓	✓	✓
Customized Semi-Annual On-Site Training Sessions (2 days)			✓	✓	✓
Private Seminar Discussions				✓	✓
Editorial calendar - Discussion				✓	✓
Customized Joint Marketing Agreement Opportunities				✓	✓
Call-In Consultation Hours – Monthly				✓	✓
Customized Quarterly Online Training Sessions				✓	✓
Customized Quarterly Strategy Sessions				✓	✓
Customized Quarterly On-Site Training Sessions (4 days)				✓	✓
Call-In Consultation Hours – As Requested					✓
Customized Monthly Online Training Sessions					✓
Customized Monthly Training Sessions					✓
Customized Mastermind Groups					✓
Customized Monthly On-Site Training Sessions (12 days total)					✓
Investmentwww	\$79/month	\$179/month US (+International Postage)	\$579/month US Plus Travel if required	\$1900/month Plus Travel Invitation Only	\$3900/month Plus Travel Invitation Only

PHONE

702-987-1679

WEB

www.AviationBusinessConsultants.com