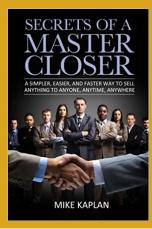
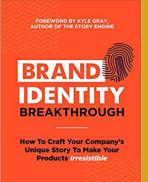
### Aviation Sales & Marketing 2021 Book Club Selections



### JANUARY

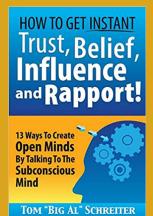


### MAY

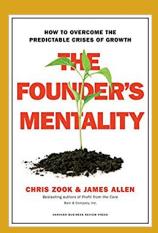


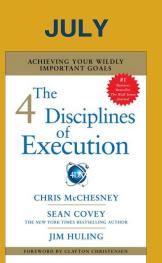
**GREGORY V. DIEHL** 

### **FEBRUARY**



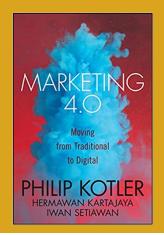
JUNE





MARCH

### **APRIL**



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### **SEPTEMBER**

#1 GLOBE AND MAIL BESTSELLER



12.5 Principles to Stand Out, Attract Customers & Grow an Incredible Brand

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